CHETAN SROAY

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AI ENGINEER | I BUILD AND RUN LLM AGENT PRODUCTS END TO END | TYPESCRIPT, RAG, MCP

Based in New Delhi and available immediately; ready to relocate to the UAE. Live: believele.com | kompense.com

HIGHLIGHTS

4 AI systems built solo in under a year (3 live to the public, 1 internal) | 850+ API route handlers, 130+ scheduled jobs, 1,500+ test files | RAG, tool-calling agents, MCP, multi-provider model routing | 8 years of client delivery before that

PROFILE

I build AI products the way a small team would, alone: one engineer, four systems built and running in under a year. I have been building AI automations and agents since February 2025, and full-time on AI products for the last year. I own the whole loop: retrieval, tool-calling agents, integrations, approvals, tests, and the checks that stop an agent doing something it should not. Before AI I spent eight years running automation and marketing delivery for client brands, so scoping with customers and owning the result is familiar. I work with a team of AI coding agents and spend my time on what only a person should decide: what to build, what context the agents get, and how every change is verified.

Ask me about: the 52 data leaks I found in my own platform before launch, the 421 articles that earned 10 clicks, and the audit that caught my agents publishing invented stories.

CORE SKILLS

AI and agents: LLM application engineering; RAG with pgvector and HNSW; tool and function calling; multi-provider model routing (Anthropic, OpenAI, Gemini, Groq, OpenRouter) with bring-your-own-key and per-call spend metering; structured-output validation; grounding and truth gates that fail closed; approval queues; MCP; Claude Code

Languages: TypeScript (primary), SQL / PL/pgSQL, Java (Android), PHP (WordPress), Python (automation scripts), Bash

Web and backend: Next.js 14/16, React 18/19, Tailwind CSS, Node.js, Vite, REST APIs, webhooks, BullMQ + Redis workers, Capacitor (Android), Chrome extensions (Manifest V3)

Data and platforms: PostgreSQL / Supabase (Row Level Security, RPC, pgvector), Vercel, Linux VPS (PM2), n8n, Make, Zapier, GitHub Actions, Stripe, Google Play Billing

Quality and security: Vitest, Playwright, Row Level Security, HMAC-verified webhooks, fail-closed auth, SSRF guards, CI secret scanning, OAuth 2.0, MFA

Marketing and automation (8 years): HubSpot, ActiveCampaign, GA4, Google Tag Manager, Google Ads, Meta Ads, Ahrefs, SEMrush

PROJECTS (SOLE ENGINEER)

The products are live and early-stage; the usage figures below are largely my own.

Believele: AI career platform for job seekers believele.com | Google Play

React 19, Vite, Capacitor 8, Java, Supabase with Row Level Security, Claude (through n8n) and Gemini, Stripe and Google Play billing

- Reads any job page, scores how well the user fits, writes a tailored CV and cover letter, and fills in the application form from the user's profile. It never submits on the user's behalf.
- One React codebase shipped as a web app, a native Android app with a custom Java in-app browser, and a Manifest V3 Chrome extension (75 URL patterns) that fills forms after consent and is tested never to submit.
- Grounding check that flags numbers and skills in a generated CV that it cannot trace to the user's profile, built after the model's own ATS score read 0 on 7% of 60 live CVs; fit score computed in code; UK licensed-sponsor lookup.

MarketingSoHigh: SEO, content distribution and outreach for small businesses and agencies

Next.js 16, React 19, TypeScript, Supabase, BullMQ + Redis worker, PHP

- 500+ API route handlers and 60+ self-monitoring scheduled jobs with a deadline watchdog; a five-provider LLM router with bring-your-own-key and per-call spend metering; publishing integrations for 35 platforms; email outreach with warm-up and bounce handling on a persistent queue worker.
- Keyword demand comes from Search Console and DataForSEO, not from the model. An earlier version published 421 articles that earned 10 clicks, because 40% of the keywords had no search volume. That lesson shaped the current engine.
- Pre-launch tenant-isolation audit: an automated scanner plus adversarial verification confirmed and fixed 52 cross-tenant data leaks. Also found why the outreach worker had never sent an email.
- WordPress plugin MSH SEO published on WordPress.org (source: github.com/sroay/msh-seo-plugin). The platform writes and publishes the blogs of four of my own sites: 727 articles and 82,000+ Google impressions since May 2026. This is my own traffic, not customers', and clicks are the weak number.

Kompense: competitive intelligence for B2B SaaS marketing teams and agencies kompense.com

Next.js 14, TypeScript, Supabase + pgvector, Gemini, n8n, Stripe

- A shared intelligence layer: each competitor is collected once and reused by every account tracking it, so data cost per account falls as the platform grows.
- A 19-tool function-calling AI analyst over pricing, ads, content, reviews and hiring data; retrieval on pgvector with HNSW over 768-dimension embeddings.
- 232 API route handlers, 25 scheduled jobs that each record a run, and about 150 tables in a shared database, all under Row Level Security, tightened after a probe of my own production database found open grants. Public API, Slack command, email alerts, exports. Live with a public demo.

Forge: internal AI operations platform (private)

Next.js 16, TypeScript, Supabase, Claude, Gemini, Model Context Protocol

- A registry of 48 agent specs on a shared runtime with schema validation, Telegram approvals, a post office that lets coding-agent sessions hand work to each other, and its own MCP server.
- A founder fact bank with a fail-closed truth gate, evaluated on 132 labelled cases across three models, built after an audit found agents publishing invented stories under my name. Auto-send is earned: five clean approvals to arm, one edit to disarm, fails closed.

ENGINEERING PRACTICE

- One Claude Code agent per codebase, scoped by a CLAUDE.md that states what it owns and what it must never edit; parallel work in git worktrees.
- Independent reviewer agents attack substantial changes before merge, and each finding must survive an attempt to refute it. On Kompense a 23-agent review raised 19 findings, 9 confirmed. Critical fixes carry negative-control tests shown to fail without the fix.
- About 3,200 commits to main across the four products since May 2026 (over 80% co-authored by Claude Code agents working to my specs, reviews and tests); 850+ route handlers, 130+ scheduled jobs, 1,500+ test files.
- Open source at github.com/sroay: slimline (Claude Code hook), debutly (AI browser-testing agents, four npm releases), msh-seo-plugin.

EXPERIENCE

Founder & AI Engineer, Techno Believe Solutions Ltd (UK), remote (self-employed) Feb 2025 – Present

- Designed, built and operate the products above as sole engineer, acting as product owner for each and directing AI coding agents for implementation.

Customer and Trading Manager, Sainsbury's, London (part-time, about 30–40 hours a week) Aug 2023 – Nov 2026

- Ran the trading and customer side of three stores in three years, leading teams of 12 to 20: sales and availability, stock control, waste and shrinkage, customer service, compliance, rotas, training.

Barista, then Supervisor, Starbucks, London Mar 2023 – Aug 2023

- Joined as a Barista in March 2023 and was promoted to Supervisor in June 2023; ran shifts for a team of 15+, including cash handling, stock control and training.

Founder & Digital Operations Lead, Techno Believe Solutions (India), New Delhi (self-employed) Apr 2017 – Mar 2023

- Founded and ran a small digital marketing and automation agency with a team of 5 freelancers (social media, email marketing, content creation, SEO and paid ads), and did most of the work myself across client delivery, automation builds, campaigns and reporting.
- Marketing automation and CRM: lead-nurturing and client-onboarding workflows in HubSpot, ActiveCampaign, Make and Zapier.
- Outreach and paid media: B2B cold email and LinkedIn outreach (Woodpecker, Instantly, Apollo); Google Ads including Performance Max, Meta and LinkedIn Ads.
- SEO, e-commerce and measurement: semantic and programmatic SEO (Ahrefs, SEMrush, SurferSEO); Shopify and WooCommerce conversion work; GA4, Google Tag Manager and Power BI for full-funnel tracking.

Freelance Digital & Automation Consultant, New Delhi (self-employed) Jul 2014 – Mar 2017

- SEO and digital marketing for small businesses: WordPress and Shopify sites, paid ads, email campaigns, landing-page A/B tests.

Sales, software services (BPO sales process), New Delhi 2012 – 2014

- Worked in a BPO sales process selling software services.

EDUCATION AND CERTIFICATIONS

BTech, Information Technology, Uttarakhand Technical University, 2012

Microsoft Cybersecurity (6 certifications): Azure Security, Cybersecurity Tools, Identity Protection & Governance, Defender Solutions, Cybersecurity Management & Compliance, Advanced Cybersecurity Capstone